

Tracy Granzyk

Tracy Granzyk, MS, is a healthcare content developer, strategist and consultant working to increase awareness around a culture of safety through innovative work designed for web, print and film. She has worked in various roles across a wide range of healthcare entities that have afforded her to gain experience in research, administration, communication, production, sales and marketing, giving her a unique perspective into what really makes the healthcare industry tick. Currently, Tracy is consulting as the Director of Patient Safety Innovation at MedStar Health, as well as serving as the Managing Director of Healthcare Development at SolidLine Media. This will be Tracy's sixth year as a member of the Telluride Experience faculty, and her focus is to create a social media presence for attendees and colleagues, while sharing the value of stories to inspire change within healthcare. Tracy launched the Telluride Blog and Twitter feed in 2010, and both have proven to expand the reach of the knowledge shared each summer.

Tracy's passion for patient safety grew after meeting Helen Haskell and Patty Skolnik in 2007 while working as a writer on the Tears to Transparency film series. So impressed with the work these inspirational patient advocates were doing to protect others from similar harm, Tracy too was inspired to do the same. In 2011, she left a successful career in the biotech industry to contribute her writing and content development skills to protect patients and care providers. To date, Tracy has consistently contributed to a growing film portfolio and numerous writing projects in this space, as well as the blog, Educate the Young, that she co-hosts with Telluride Founder, Dave Mayer, MD.

Tracy can be reached via email (tgranz24@gmail.com) on Twitter (@tgranz) and on LinkedIn.